

# Hailey Warsaw

## Graphic Designer

### Full Time Experience

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**04.23–03.24 Winter Design Studio** ▪ Junior Graphic Designer  
Calabasas, CA  
Designed packaging, advertisements, marketing emails, influencer PR materials, and merchandise displays for beauty and skincare brands under Sephora, including Florence by Mills and Saint Jane Beauty. Facilitated and styled editorial and e-commerce product photoshoots for Florence by Mills, Saint Jane Beauty, and Half Magic Beauty. Edited photography and directed designers in photo retouching. Designed point-of-sale marketing campaigns for The Wine Group, including Franzia Wines and Cupcake Vineyards.

### Freelance Experience

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**09.23–01.24 Children's Hospital of Orange County** ▪ Freelance Artist  
Orange, CA  
Illustrated four original pieces of artwork to be displayed in the hospital lobby and urgent care rooms. Designed an Art Style Guide to inform on artwork style and standards across CHOC.

**09.23–11.23 Zack Snyder** ▪ Freelance Graphic Designer  
Los Angeles, CA  
Collaborated with renowned filmmaker Zack Snyder to design branded apparel for his home gym. T-shirt design pictured in Dec 2023 *Men's Health* article on Snyder.

**04.23 Meyers Manx** ▪ Freelance Graphic Designer  
Los Angeles, CA  
Worked with company members to develop and design an informative brand pitch deck for their Dune Buggy company.

**03.23–04.23 RISTICH** ▪ Freelance Graphic Designer  
Los Angeles, CA  
Kicked off the research and design process for all new clients in March and April 2023. Crafted brand identities and packaging design for clients in wellness, haircare, and pet care. Strategized user interface flows and led UI/UX design for a home services company, 'Juice' and scent diffuser company, 'Aroma Retail.'

**02.23–04.23 Wood Ranch BBQ & Grill** ▪ Freelance Graphic Designer  
Los Angeles, CA  
Created custom-branded apparel for Wood Ranch employee team events. Designed signage for Wood Ranch Thousand Oaks. Redesigned the Wood Ranch menu.

**01.23–03.23 BLOSS** ▪ Freelance Graphic Designer  
Los Angeles, CA  
Designed brand-refreshed print collateral for UCLA's Center for the Art of Performance, including business cards, letterhead, and an event catalog.

### Internship Experience

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**05.22–08.22 Meaningful Works** ▪ Graphic Design Intern  
Los Angeles, CA  
Designed advertisements, posters, web assets, and packaging design for food client 'Nick's.' Designed posters and apparel for the 'Nick's x Zedd' campaign.

**05.21–08.21 John Paul Mitchell Systems** ▪ Graphic Design Intern  
Beverly Hills, CA  
Ideated packaging design and product identity concepts across eight Paul Mitchell haircare brands. Assisted photographers in product styling and photoshoots.

### Contact

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**Phone** +1 (616) 566 2846  
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**Website** haileywarsaw.com  
**Location** Los Angeles, CA

### Education

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**09.18–12.22 ArtCenter College of Design**  
Pasadena, CA  
Bachelor of Fine Arts, Graphic Design  
Minor in Creative Writing  
Graduated with distinction

**06.17–08.18 Savannah College of Art and Design**  
Savannah, GA  
Studied printmaking and filmmaking in the Rising star program

**09.14–05.18 West Ottawa High School**  
Holland MI,  
High School Diploma

### Recognition

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**09.18–12.22 ArtCenter College of Design Provost's List**  
Maintained a minimum 3.8 GPA each semester.

**09.22 Meaningful Works Scholarship**  
Awarded a full semester scholarship for exemplary internship performance

**06.21 Communication Arts Design Shortlist**  
True Honey Tea (Packaging Design)

**12.19–4.20 ArtCenter Student Gallery**  
Made With Love (Packaging Design)

### Volunteering Experience

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**06.21–12.22 InSIGHT Through Education**  
Created brochures, flyers, and other printed materials to advertise Holocaust education events around Florida K–12 schools.

### Expertise

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**Software** Illustrator, Photoshop, InDesign, Dimension, XD, Procreate, Glyphs, Figma, Keynote

**Technical Skillset** Brand strategy thinking, ideation sketching, creative brainstorming, digital and analog illustrating, print mechanical production, 3D rendering, design mockup creation, photo retouching and editing

**Analog Skillset** Doodle note-taking, printmaking, jewelry making, guitar-playing, ceramic hand-building